

# Jamberoo native nursery trifecta

By Karen Smith

One business which continually strives for excellence and sets the standards for others to follow is Jamberoo Native Nursery. After achieving a NIASA (Nursery Industry Accreditation Scheme) accreditation in 2007, Jamberoo Native Nursery was the first in New South Wales to qualify for EcoHort accreditation, (early 2008) the environmental management system for Australian production nurseries.

**A**t a time when many businesses in our industry have struggled with drought and water restrictions, Jamberoo Native Nursery has come through with flying colours. As that old saying goes "When the going gets tough, the tough get going".

Their passion for the environment, native plants and their commitment to employing well qualified staff and offering educational programs has

*'Putting the processes into action to gain accreditation is an investment in your business'*

been recognised. It is no wonder they were the winners of awards such as NGIA 'Best Medium Production Nursery NSW' for 2007 and 2008; and they just scored the trifecta by winning the same award for 2009. This is unprecedented, setting the standard even higher.

"I accepted the award on behalf of everyone at the nursery, it is a team effort and I am so proud of our team" said Kate Malfroy, part owner of the business.



Good plant hygiene produces healthy plants

